Name _____

POSTERS ON THE HOME FRONT

1917-1918. Study the picture, then answer.

A



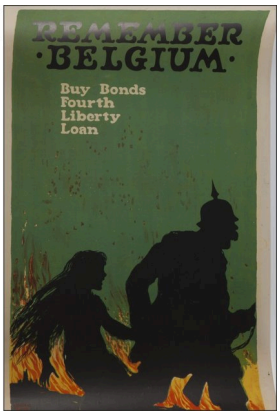
B



C



D



A: "I Want YOU for U.S. Army," by James Montgomery Flagg, 1917. Flagg used his own face for Uncle Sam; more than four million copies were printed. B: "Food Will Win the War," by Charles E. Chambers for the U.S. Food Administration, about 1917. It shows immigrants arriving by ship, and says "You came here seeking Freedom. You must now help to preserve it. WHEAT is needed for the allies. Waste nothing." C: "For Every Fighter a Woman Worker," by Adolph Treidler for the YWCA, a private women's group, in the United War Work Campaign, 1918. D: "Remember Belgium. Buy Bonds. Fourth Liberty Loan," by Ellsworth Young, 1918. A German soldier drags a girl away from a burning town.

◆ LOOK CLOSELY ◆

1. **Who made each poster? Which ones were made for the U.S. government, and which one for a private group? Use the caption.**

2. **Poster A: Who is it speaking to, and what does it want? Which persuasion tactic does it use: duty, thrift (saving and not wasting), pride or fear? How can you tell?**

3. **Poster B: Who was its audience? What does it ask them to do? Which tactic does it use?**

4. **Poster C: What does it say about women's work? Which tactic does it use? How does it connect to Americans at Home and Over There?**

5. **Poster D uses fear. It shows a German soldier dragging a girl away from a burning town. What does it want Americans to do? Why does it name Belgium? Why is it an example of propaganda? Use the readings.**